

Conference Schedule

Monday, October 4th – Wednesday, October 6th

**The Edge Headquarters
3 Corporate Dr, Shelton, CT
1st Floor Auditorium**

Monday 10/4/21 – DAY 1 (9am-6pm)

Opening and Welcome!

The Edge: Inventory Management

Effective Inventory Management – Dealing with Aging Product

The Edge: Salespeople

Using Edge Pulse to Grow Your Business

Jewelry Industry Market Trends, Benchmarks & Best Practices

5:15pm: Cocktail Party immediately following the conference (at Edge Headquarters – Lobby)

Tuesday 10/5/21 – DAY 2 (9am-6pm)

The Edge: CRM / Clienteling

The Importance of Omni Channel

Successful Jewelry Store Transitions

Recruiting & Hiring Top Talent

Increase Sales & Profits by Changing Your Habits

6pm: Dinner at Il Palio (restaurant in the parking lot of The Edge Headquarters)

Wednesday 10/6/21 – DAY 3 (9am-12pm)

New Features in The Edge

Podium Workshop