

The Edge / Edge Retail Academy Conference

Gather with your fellow Edge Users and Edge Retail Academy Members for extraordinary educational and networking opportunities!

September 23-25, 2019

Location:

The Edge Headquarters
3 Corporate Drive, Shelton CT
1st Floor Auditorium

Cost:

Free for all Edge Users and Business Academy Members

Monday 9/23 – DAY 1 (9am-6pm)

- Opening and Welcome!
- How and Why to Implement the Edge Customer Tools & Reports, including successfully using The Edge's SMS, Rewards, Wish Lists, Birthday, Anniversary and Thank You's
- Leveraging Edge Pulse to Grow your Business
- Increase Sales Performance – Techniques for Next Level Sales
- Leadership & Self-Management

6pm: Cocktail Party immediately following the conference (at Edge Headquarters – 2nd floor)

Tuesday 9/24 – DAY 2 (9am-6pm)

- The Science behind the Inventory Management Solution
- Effectively Inventory Management – Dealing with Aging Product
- Creating a More Profitable Jewelry Business
- Interviewing Skills to Hire the Right Team
- Navigating the Road to Success – Putting all the Pieces Together

6pm: Dinner at Il Palio (restaurant in the parking lot of The Edge Headquarters)

Wednesday 9/25 – DAY 3 (9am-12pm)✔ **Edge Pulse:**

- ✔ More in-depth discussion on the reports and data available at your fingertips.
- ✔ Information you should be looking at and how to become more profitable from these details.

✔ **Edge Reports:**

- ✔ More in-depth and hands-on discussion on the report options and the “how to use”

To Register, contact:

Becka Johnson Kibby, Becka@EdgeRetailAcademy.com or 714-925-2456

Travel Details

Conference Dates: September 23-25, 2019

**Location: 3 Corporate Drive, Shelton, CT
1st Floor Auditorium**

Below are details for travel accommodations, including hotels where we have arranged special rates.

AIRPORTS:

1. **Westchester County Airport** (White Plains, New York)
<http://www.whiteplainsairport.com>
2. **Bradley International Airport** (BDL- Connecticut)
<http://www.bradleyairport.com/home>
3. **John F Kennedy International Airport** (JFK- New York)
<http://www.jfkia.com>
4. **LaGuardia International Airport** (LGA- New York)
<http://www.panynj.gov/airports/laguardia.html>

CAR SERVICES:

Most of the hotels recommend Red Dot (<http://ridethedot.com>) as a car service to bring you to/from the airport.

While most hotels offer a shuttle we do recommend renting a car if you are not from the area. Each airport has access to multiple car renting facilities as you can find online. In the past, we have recommended Enterprise and Dollar Car Rental.

HOTELS:

We have negotiated special room rates with a few hotels in the immediate area. Reservations are subject to availability and rate information, for each hotel, is as follows:

Hyatt House (0.3 miles from training facility)

830 Bridgeport Ave

Shelton, CT 06484

Phone: 203-225-0700

\$129/night (25 rooms blocked off)

*Offers a complimentary local shuttle

Hyatt Website:

www.shelton.house.hyatt.com/en/hotel/home.html

Hampton Inn (0.7 miles from training facility)

695 Bridgeport Ave.

Shelton, CT 06484

Phone: 203-925-5900

\$119/night (special rate code: TheEdgeByAbbottJewelrySystems)

*Offers a complimentary local shuttle

Hampton Inn Website:

<http://hamptoninn3.hilton.com/en/hotels/connecticut/hampton-inn-shelton-HVNOBHX/index.html>

Hilton Garden Inn (0.9 miles from training facility)

25 Old Stratford Rd.

Shelton, CT 06484

Phone: 203-447-1000

\$126/night (30 rooms blocked off)

Hilton Garden Inn Website:

<http://hiltongardeninn3.hilton.com/en/hotels/connecticut/hilton-garden-inn-shelton-HVNSHGI/index.html>

Courtyard by Marriott (0.4 miles from training facility)

780 Bridgeport Ave.

Shelton, CT 06484

Phone: 203-929-1500

\$131/night (25 rooms blocked off)

*Offers a complimentary local shuttle

Courtyard Website:

<https://www.marriott.com/hotels/travel/bdrcy-courtyard-shelton/>

****For hotels that offer a shuttle service please allow at least 10 minutes for to/from service. All hotels, listed, are located less than 5 minutes from the training facility, however, with a large number of attendees there may be delay with shuttle availability. Shuttles are mainly first come/first serve.***